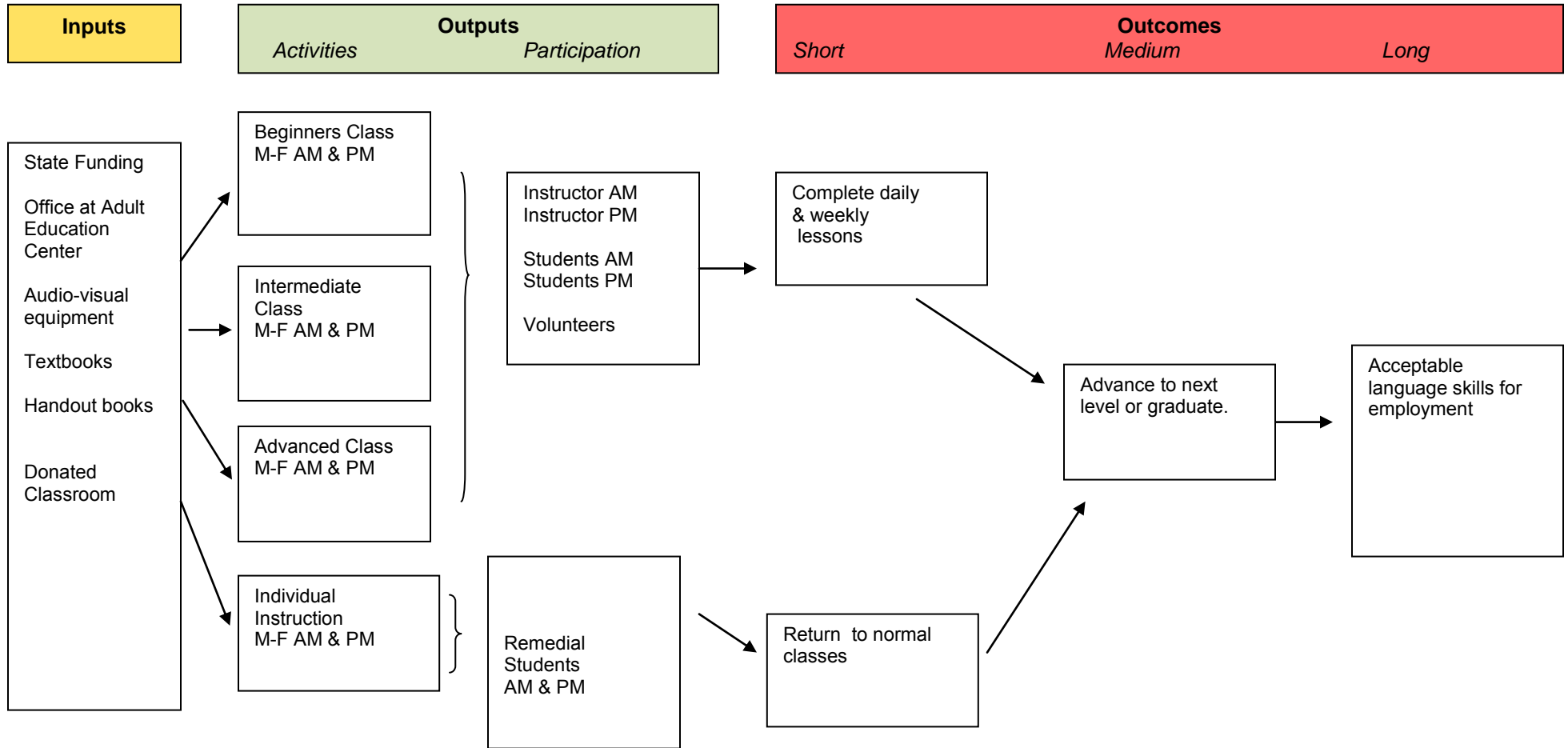


Select an Evaluation Model

Evaluation Model	Advantages	Disadvantages
EXPERTISE	Direct reliance on professional judgment of program being evaluated.	Evaluation limited to evaluator's expertise.
CONSUMER-ORIENTED APPROACHES	Based on evaluating expertise	Unable to determine key criteria for making judgments
PROGRAM-ORIENTED EVALUATION APPROACHES	Reduce bias Increase objectivity	Doesn't consider external factors Limited to comparing program goals to program outcomes for differences.
DECISION-ORIENTED EVALUATION APPROACHES (CIPP Model)	Long term success Provides information to major decision makers	Neglects stakeholders with less power Social equity not addressed Social equality not addressed
PARTICIPANT-ORIENTED EVALUATION APPROACHES	Address needs of the stakeholders Adaptive to program circumstances	Feasibility of this type of evaluation Credibility and bias potential
<p>Explain your choice of model for your program evaluation: My evaluation is of an ESOL program that is part of a state literacy program and funded by the state also. The students do not know English and student surveys are written in English at an advanced level therefore there is no real input from the clients of the program. There are some other discrepancies that I have noticed. I am leaning towards the CIPP model because it is both quantitative and qualitative. The more modern version of this model includes more stakeholders in the evaluation process. I really would like to find out what beginner and intermediate students think about the class.</p>		

Program: ESOL (ABLE) **Logic Model** (uses text boxes: add/change boxes and arrows as needed)
Situation:



Assumptions
 Students complete all levels
 Classroom donation continues
 Funding levels maintained
 No technology funded

External Factors
 Migratory students
 Local politics
 Regulations for funding
 No technology available